

Nathan Mach

403 West Main Street, Madison, WI 53703 | 262-337-2760 | nmach@wisc.edu

WORK EXPERIENCE

Production Assistant (*UW Athletics / Big Ten Network StudentU*) *May 2018 – Present*

- Set up and operate video cameras to broadcast UW Madison Badger sports games
- Curate live content in media replay room to enrich broadcast quality
- Film and edit promotional videos with Adobe Creative Cloud for use at live sporting events and marketing

Contributor (*Planet Forward*) *Aug 2018 – Present*

- Research, write, and edit content for nonprofit's online journalism platform

Freelance Photographer / Videographer (*Self-Employed*) *June 2017 – Present*

- Capture photos and videos of studio sessions, weddings, headshots, engagements, concerts, and more
- Market business to target audience and fulfill needs of clients
- Past clientele: WI Tech Council, UW-Madison School of Pharmacy, UW-Madison Office of Sustainability

Photographer (*Empire Photography*) *April 2018 – Sep. 2018*

- Lead photography team in planning, organizing, and executing shoots for diverse events
- Organize, edit, and deliver photo packages from hundreds of events

EDUCATION

University of Wisconsin – Madison *Madison, WI*

Dual Bachelors Degrees in Applied Economics, Life Sciences Communication *Class of 2019*

- Cumulative GPA: 3.77/ 4.0
- Deans List (5 Semesters)

EXTRACURRICULAR ACTIVITIES & SKILLS

National Agricultural Marketing Association (NAMA) – Marketing Team Member *Sep. 2018 – Present*

- Collaborate with team members to develop full scale marketing campaign for an agricultural product

Student Run Print Magazines: *Jan. 2018 - Present*

- Emmie: Photograph music performances for use in online articles and bi-annual print magazine
- Moda: Create fashion photography spreads for use in online articles and bi-annual print magazine
- B-Line (UW Business School): Write, edit, and publish on emerging technology markets for print

Badgerloop Student Organization – Media Coordinator *Jan. 2017 – June 2017*

- Collaborated with media team to create promotional content for website, sponsor, and social media use

MEDLIFE Student Organization – Development Committee *Jan. 2017 – May 2017*

- Researched and wrote online content for local Madison partners of the International MEDLIFE N.G.O.

Technological Skills

- Microsoft Office Suite
- Adobe Creative Cloud Suite (Premiere Pro, Lightroom, Photoshop, [Basic] After Effects, Illustrator)
- Photo and video camera: setup, operation, postproduction, lighting, audio
- Social media platforms (Twitter, Facebook, Instagram, Hootsuite)
- Wix / Wordpress Hosting Services
- [Basic] HTML & CSS